

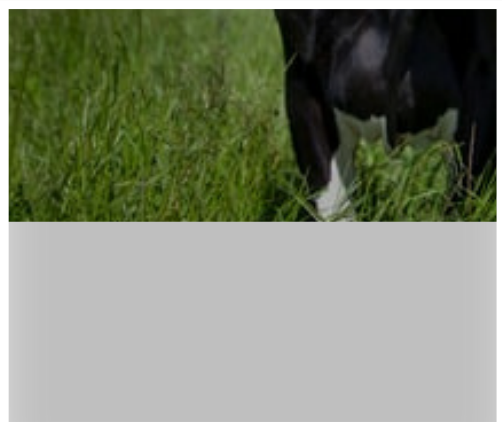
2025 POSITIVE FARMERS DAIRY CONFERENCE

15th and 16th January, 2025

Radisson Blu Hotel, Little island Cork.

Phone: 353 87 6457987

Email: info@positivefarmers.ie



Phone: 353 87 6457987

Email: info@positivefarmers.ie

Web: www.positivefarmers.ie

FARM with CLARITY and CONFIDENCE while INCREASING PROFITS

The Positive Farmers present Europe's Premier Dairy Farming Conference each year. A truly motivational start to the farming year in a positive environment with like-minded people.

- Excellent speakers
 - Evidence-based research
 - New advancements in the dairy industry
- are hallmarks of this conference.

GOLD SPONSOR

LIC Europe

09:00 - 09:40	Registration, Refreshments & Networking	
09:40 - 09:45	Welcome and Opening Remarks	
Session 1 A 09:45 - 10:35	Big Picture – Industry Overview Session Future trends in dairy markets – importance of grass fed Challenges and opportunities – what we need to focus on <ul style="list-style-type: none"> • International insights plus key aspect to profitable, happy farming • Why I'm staking my future in farming 	Chairperson: Kevin Twomey Michael Murphy Irish & international farmer and investor, co-founder of the Positive Farmers Guest speaker To be announced shortly
Session 2 A 10:35 - 12:15	Farm Systems Focus on margin not output- back to basics Stocking rate, feed systems, grass growth trends etc. system targets <ul style="list-style-type: none"> • How to work it out? • Challenge preconceptions • Calving date impact 	Chairperson: Gillian O'Sullivan Paidi Kelly Director TeamAg Advisory, farming in partnership & Positive Farmers team member, Formerly Teagasc. Dr. Brendan Horan Principal Research Officer - Grassland Science, Teagasc. Moorepark.
12:15 - 13:25	Lunch and Networking	
Session 3 A 13:25 - 15:00	How Can We Get Back to 15tDM/ha? Review N use, tonnage grown, impact on feed system <ul style="list-style-type: none"> • Clover – has it still a role to play? • What are best farmers doing? • Lessons from two challenging years 	Chairperson: Deirdre Hennessy Fergal Coughlan Farm manager, Clonakilty Agricultural College John Maher Teagasc, Moorepark. Specialist - Grass 10 Manager
15:00 - 15:30	Refreshment Break & Networking	
Session 4 A 15:30 - 17:00	Progressing in Partnerships	Chairperson: Niall Murphy Aine O Connell & Vinnie Griffith Dairy farming in Claremorris, Co Mayo Rhidian Glyn A new entrant farmer from Wales
Full details shortly		
19:30 -	CONFERENCE GALA NETWORKING DINNER	

09:30 - 10:00 Registration, Refreshments & Networking

Workshops

10:00 - 11:00

OPTION 1 - Budget for 2025

- Banking insights, cash-flow, loan structure, etc.
- Template/ Budgeting/ Keeping it updated

OPTION 2 - Land prices

- What factors are affecting supply/demand?
- Taxation? Is there a crash coming?

OPTION 3 -

Full details shortly

11:00 - 11:30 Refreshment Break & Networking

Workshops

11:30 - 12:30

OPTION 1 - Budget for 2025

- Banking insights, cash-flow, loan structure, etc.
- Template/ Budgeting/ Keeping it updated

OPTION 2 - Land prices

- What factors are affecting supply/demand?
- Taxation? Is there a crash coming?

OPTION 3 -

Full details shortly

12:30 - 13:45 Lunch and Networking

Session 3 B

LESSONS FOR LIFE

13:45 - 14:45

This session will explore the important topic of

Chairperson: Gillian O'Sullivan

Full details shortly

Nollaig Heffernan

Independent Management Consultant specialising in Leadership and Organisational Psychology.

Roger Adams

Certified strength and conditioning coach with the IRFU, a competitive Masters Class body builder and a life long Martial Artist.

Dessie Fitzgerald

Dairy farmer, hurler, life coach.

14:45 - 15:00 Comfort Break

Session 4 B

Panel discussion on key issues facing the sector and overview of important elements of the Conference

15:00 - 16:00

Chairperson:

Full details shortly

16:00 - 16:10

Conclusion & Conference close